Infoday UNILEON – Eureca-Pro Cluster 2 & New European Bauhaus

07 May 2025 On line

Adeline Marcos, NCP NEB & Cluster 2 and Committee expert

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES





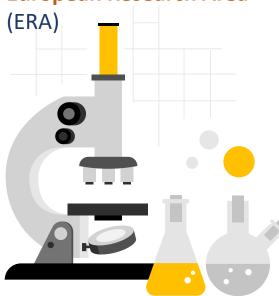


Horizon Europe main objetives

The ambitious EU research and innovation framework programme (2021-2027): 95.500 M€

1. Fuel EU's scientific and technological excellence and the strengthen the

European Research Area



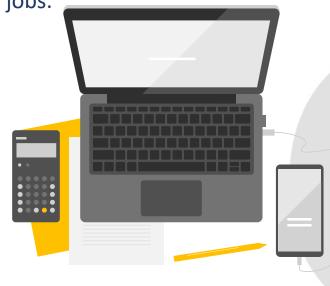
Science & technology



2. Tackle policy priorities, including green and digital transitions and the Sustainable Development Goals

Society

3. Boost Europe's innovation uptake, competitiveness and jobs.







HE estructure

HORIZON EUROPE

EURATOM

SPECIFIC PROGRAMME: EUROPEAN DEFENCE FUND

Exclusive focus on defence research & development

Research actions

Development actions

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT*

Exclusive focus on civil applications



European Research Council

Marie Skłodowska-Curie

Research Infrastructures



Pillar II

GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS

- Health
- Culture, Creativity & Inclusive Society
- Civil Security for Society
- · Digital, Industry & Space
- · Climate, Energy & Mobility
- Food, Bioeconomy, Natural Resources, Agriculture & Environment

Joint Research Centre



European Innovation Council

European Innovation Ecosystems

European Institute of Innovation & Technology*

Fusion

Fission

Joint Research Center

WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

Reforming & Enhancing the European R&I system



Type of actions

Research and innovation action (RIA)

Activities to establish **new knowledge** or to explore the feasibility of a new or improved technology, product, process, service or solution. This may **include basic and applied research**, **technology development and integration, testing, demonstration and validation of a small-scale prototype** in a laboratory or simulated environment.

Aprox up to TRL 5

Innovation action (IA)

Activities to produce plans and arrangements or designs for new, altered or improved products, processes or services. These activities may include **prototyping**, **testing**, **demonstrating**, **piloting**, **large-scale product validation** and **market replication**.

Coordination and support actions (CSA)

Activities that contribute to the objectives of Horizon Europe. This **excludes R&I activities**. Activities eligible are **bottom-up coordination actions** which promote cooperation between legal entities from Member States and Associated Countries



FundingMaximum funding rate per type of action

Type of Action	Funding rate
RIA (Research and innovation action)	100%
IA (Innovation action)	70% (except for non-profit legal entities, where a rate of up to 100% applies)
CSA (Coordination and support action)	100%
CoFund (Programme co-fund action)	Between 30% and 70%
IMDA (Innovation and market deployment)	70% (except for non-profit legal entities, where a rate of up to 100% applies)
TMA (Training and mobility action) – (MSCA)	100%
PCP (Pre-commercial procurement action)	100%
PPI (Public procurement of innovative solutions action)	50%



Pilar II

GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS



HEALTH



CULTURE, CREATIVITY & INCLUSIVE SOCIETY



CIVIL SECURITY FOR SOCIETY



DIGITAL, INDUSTRY & SPACE



CLIMATE, ENERGY & MOBILITY



FOOD , BIOECONOMY , NATURAL RESOURCES, AGRICULTURE & ENVIRONMENT



Pillar II

Budget for clusters & for JRC

in current prices

Cluster 1	Health	€8.246 billion (including €1.35 billion from NGEU)
Cluster 2	Culture, Creativity & Inclusive Societies	€2.280 billion
Cluster 3	Civil Security for Society	€1.596 billion
Cluster 4	Digital, Industry & Space	€15.349 billion (including €1.35 billion from NGEU)
Cluster 5	Climate, Energy & Mobility	€15.123 billion (including €1.35 billion from NGEU)
Cluster 6	Food, Bioeconomy, Natural Resources, Agriculture & Environment	€8.952 billion
	JRC (non-nuclear direct actions)	€1.970 billion

Clusters are including a budget for Partnerships and Missions NGEU is Next Generation EU programme – Recovery Fund





Social Sciences and Humanities Integration



- Many global challenges are too complex to be addressed by a single scientific discipline.
- Technical solutions alone are insufficient to have a significant impact.
- ✓ The lasting societal impacts sought by policymakers also depend on knowledge from the Social Sciences and Humanities.
- ✓ Improved integration of these disciplines into R&I projects leads to stronger societal impact, broader citizen participation and a better future.



SSH in Horizon Europe



What's new in Horizon Europe:

- Cross-cutting principle from Horizon 2020.
- SSH topics are identified.

Annual monitoring of the integration of SSH.

The integration in HE is:

- More holistic: it will apply to the whole programme and throughout the whole cycle.
- More explicit: the expected social impacts are clearly stated.
- More forceful: explicit evaluation and monitoring.



Cluster 1 - Health: socio-

economic and gender inequalities, AI in access to healthcare, health systems, economic models, etc.

Cluster 4 - Industry:

employment transformation, humanmachine interaction, racial and gender bias in AI, design research, business models for sustainable developments, citizen participation in industrial technologies.

Cluster 5 – Energy and Climate: just transition and resilience with citizen involvement and participation throughout the process.

Cluster 3 – Security

understanding radicalization and extremism, social resilience, disinformation and fake news, responses to crises, civil liberties and fundamental rights.

Cluster 6 – Environment and Agriculture: improve rural wellbeing and long-term socio-economic prospects, enhance cultural heritage and develop innovative cultural

Integration between clusters

industries.



Integration process

Social Sciences and Humanities (SSH) are integrated into the project methodology itself and are part of the evaluation criteria.

1. Analysis of the topic



4. Integration of SSH in the proposal (activities, budget, etc.)











2. Identification of SSH terminology







Opportunities for Researchers from the Social Sciences and Humanities (SSH) in Horizon Europe

Analysis of SSH-relevant Topics in Work Programme 2023-24

Flagged topics

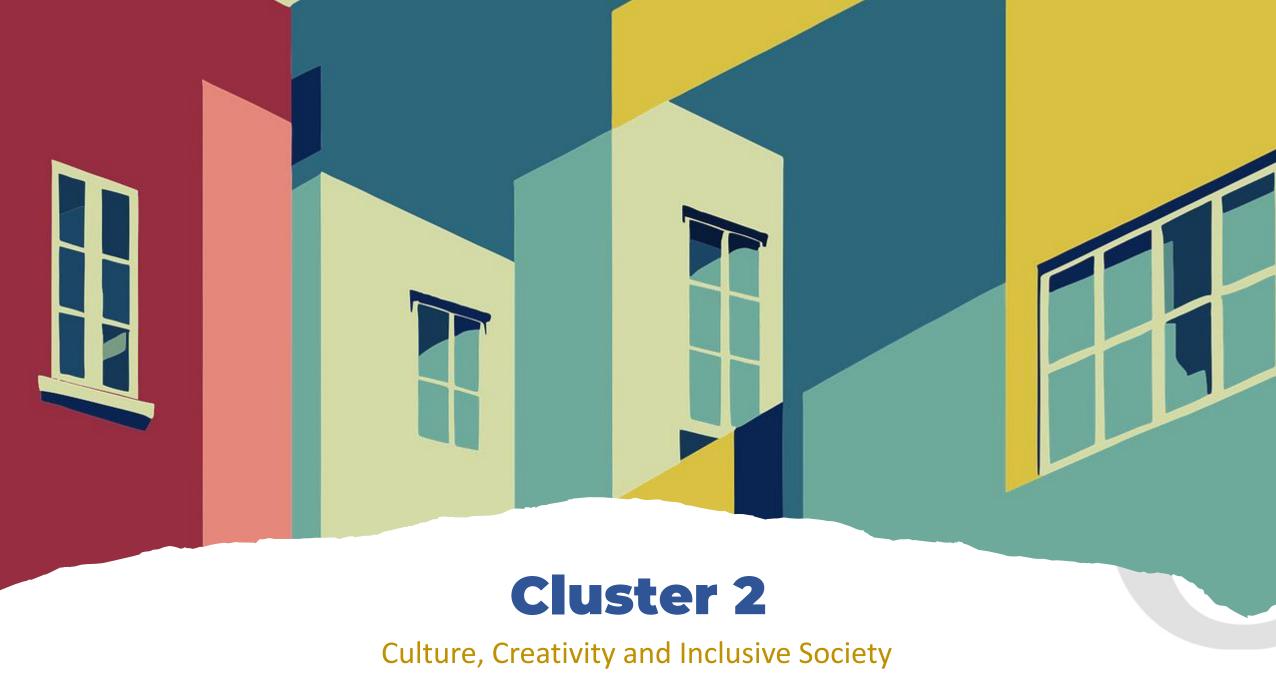
Document with the selection of all topics 'marked' as SSH, both **dedicated** (SSH only) and **relevant** (SSH and STEM).

Call - Staying Healthy (Two stage - 2024)

Deadline: 19 September 2023 (1st stage) –11 April 2024 (2nd stage)

Topic	SSH aspects
HORIZON-HLTH-2024-STAYHLTH-01-02- two-stage Towards a holistic support to children and adolescents' health and care provisions in an increasingly digital society	This topic requires the effective contribution of social sciences and humanities (SSH) disciplines and the involvement of SSH experts, institutions as well as the inclusion of relevant SSH expertise and the involvement of youth throughout the project in order to produce meaningful and significant effects enhancing the societal impact of the related research activities. Main keywords: Education, Sociology, Human Geography, Economics, Gender Studies
HORIZON-HLTH-2024-STAYHLTH-01-05- two-stage Personalised prevention of non- communicable diseases - addressing areas of unmet needs using multiple data sources Link	The proposed research is expected to study the ethical, legal and social aspects as well as health economics of the personalised prevention tools and programmes being developed. Main keywords: Economics, Behavioural studies, Law, Ethics







Objetives



- Strengthen European democratic values, including the rule of law and fundamental rights, and improve democratic governance and citizen participation.
- Safeguarding and promoting cultural heritage.
- Respond to and shape "social, economic, technological and cultural transformations" that contribute to inclusion and growth.

How?

- By mobilising the multidisciplinary expertise of European Social Sciences and Humanities.
- By providing evidence-based policy options for a socially just and inclusive European recovery.



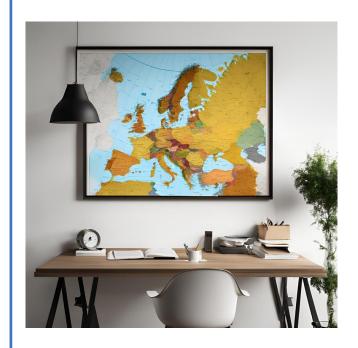


- 1. A new plan for Europe's sustainable **prosperity** and competitiveness
- 2. A new era for European Defence and Security
- 3. Supporting **people**, strengthening our **societies** and our **social model**
- 4. Sustaining our **quality of life**: food security, water and nature
- Protecting our democracy, upholding our values
- 6. A **global Europe**: Leveraging our power and partnerships
- 7. Delivering together and preparing our Union for the **future**



Destinations

Democracy & gobernance



Strengthen democratic values, including the rule of law and fundamental rights.

Culture, creativity and cultural heritage



Safeguarding our cultural heritage, exploring the potential of cultural and creative industries.

Socio-economic transformations



Promote socio-economic transformations that contribute to inclusion, growth and migration or labour market management..



Work Programme 2025 – what's new



EN

Horizon Europe

Work Programme 2023-2024

5. Culture, Creativity and Inclusive Society

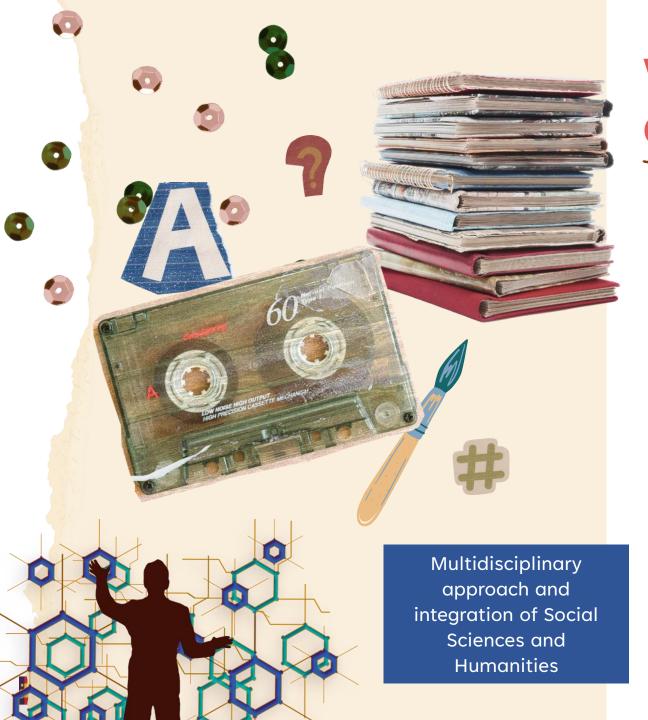
(European Commission Decision C(2022)7550 of 6 December 2022)

WP 2025 <u>Pre-publication Opening</u> **15 May 2025** – 32 topics with 357,1 M€
<u>Closing</u> 16 September

Resilient Cultural Heritage Partnership in separate call in 2025

2 topics in two stages (September '25 and March '26)

WP26-27 by the end of 2025



Which actors for Clúster 2?

- Universities and research centres.
- Local, regional and national public administrations.
- Museums, **cultural institutions** and cultural tourism industry.
- Small and medium-sized **enterprises** (SMEs) in the field of digital technologies, such as augmented reality and virtual reality.
- Non-governmental organisations (**NGOs**) active in the field of migration and radicalization, etc.
- Research groups from **other disciplines** (materials, ICT, environment, health, etc.).

1. Democracy

Creating a more resilient, inclusive and democratic society

Issues addressed



Digitisation

Scenarios for democracy

European values

Cultural, artistic and online spaces

Corruption



Role of identities

Fighting disinformation

Opposition politics

Understanding radicalisation and extremisms

Gender policies



1. Democracy

Objectives of current Call - 2025

Proposals should contribute to the Expected Impact Horizon Europe Strategic Plan 2025-2027:

Reinvigorating democratic governance by improving the accountability, transparency, effectiveness and trustworthiness of institutions and policies based on rule of law, and through the expansion of active and inclusive citizenship empowered by the safeguarding of fundamental rights.

General knowledge, policy recommendations, providing evidence and social impact are needed in 3 areas:

- 1. GLOBAL CHALLENGES: Fostering democracy and promoting EU values in times of geopolitical change and global poly-crisis.
- 2. **RESILIENT DEMOCRACIES**: Enhancing the resilience of democracy in the face of external and internal threats.
- 3. AGILE INSTITUTIONS AND INCLUSIVE SOCIETIES: Modernising democratic institutions and public sector processes for the 21st century



Work Programme 2025

Destination Innovative Research on Democracy and Governance

HORIZON-CL2-2025-01-DEMOCRACY-01: Advisory support and network to counter disinformation and foreign information manipulation and interference (FIMI)

HORIZON-CL2-2025-01-DEMOCRACY-02: Fostering the consolidation of European science diplomacy

HORIZON-CL2-2025-01-DEMOCRACY-03: Preparing the EU for future enlargement: challenges and opportunities

HORIZON-CL2-2025-01-DEMOCRACY-04: Open strategic autonomy, economic and research security in EU foreign policy

HORIZON-CL2-2025-01-DEMOCRACY-05: Countering and preventing radicalisation, extremism, hate speech and polarisation

HORIZON-CL2-2025-01-DEMOCRACY-06: Towards a European research hub on contemporary antisemitism and Jewish life and culture

HORIZON-CL2-2025-01-DEMOCRACY-07: The autocratic appeal: nature, drivers and strategies

HORIZON-CL2-2025-01-DEMOCRACY-08: Economic inequalities and their impact on democracy

HORIZON-CL2-2025-01-DEMOCRACY-09: Fighting against disinformation while ensuring the right to freedom of expression

HORIZON-CL2-2025-01-DEMOCRACY-10: The role of civic and citizenship education for strengthening civic and democratic participation and support for common European values

HORIZON-CL2-2025-01-DEMOCRACY-11: Independence of the judiciary as an aspect of rule of law compliance

HORIZON-CL2-2025-01-DEMOCRACY-12: Community of democracy practitioners and researchers



Characteristics

- Available budget 90,5 M€
- ☐ 12 Topics in total
- 8 RIAs Research and Innovation Actions
- ☐ 4 CSA Coordination and Support Action
- ☐ Several fund up to 3 projects per topic





Respond and propose evidence-based policies to respond to the challenges and needs of European society.



The EC calls on the research community to address 'challenges to democracy and governance' with innovative projects, solutions and policy recommendations.



Excellent proposals on digital democracy, identities, prediction of future democratic scenarios, etc.

2. Cultural Heritage



Strengthening research and innovation on the connection between cultural heritage and climate change

Social cohesion, sense of belonging, wellbeing

Participatory approach

Digitisation and highquality preservation of digital heritage assets

CLOUD

Protection of tangible and intangible assets

Climate and digital transitions in cultural heritage and creative sectors

Innovation in cultural and creative industries

Cultural tourism







Objetives

• Safeguard and promote cultural heritage.

 Boost the innovative potential and competitiveness of the arts and cultural and creative industries.

Budget 2025:

94,5 M€ - 9 topics



Expected Impact

- Drivers of sustainable innovation.
- European sense of belonging.
- Continuous engagement with society, citizens and economic sectors.
- Better protection, restoration and promotion of cultural heritage.





- European lifestyle, European Green Deal and economy for people.
- New European Bauhaus, UN Sustainable Development Goals.
- Making society more resilient.
- Mobilising culture to improve mental health and social wellbeing.

Priorities

Cultural Heritage

Sustainable development

Art and Culture

Cultural and Creatives Industries

Employment, skills and innovation

Participation



Work Programme 2025

Destination Innovative Research on European Cultural Heritage and Cultural and Creative Industries

GREEN

HORIZON-CL2-2025-03-HERITAGE-01: Co-funded European partnership for Resilient Cultural Heritage

HORIZON-CL2-2025-02-HERITAGE-02-two-stage: Innovative approaches to intangible cultural heritage for societal resilience

DIGITAL

HORIZON-CL2-2025-01-HERITAGE-03: A European Collaborative Cloud for Cultural Heritage – Innovative use cases

HORIZON-CL2-2025-01-HERITAGE-04: Leveraging artificial intelligence for creativity-driven innovation

HORIZON-CL2-2025-01-HERITAGE-05: Evolution of culture in a virtualising world

INNOVATIVE

HORIZON-CL2-2025-01-HERITAGE-06: Europe as a global powerhouse of design for sustainable competitiveness

HORIZON-CL2-2025-01-HERITAGE-07: Cultural Strategies for Peace: culture and creativity as catalysts for conflict prevention and post-conflict reconciliation

HORIZON-CL2-2025-01-HERITAGE-08: Bridging historical past and future potential through conservation, preservation, and adaptive use of Europe's contentious and dissonant heritage

HORIZON-CL2-2025-01-HERITAGE-09: Impacts of culture and the arts on health and well-being



Green, Digital and Innovative



- ☐ Co-funded European partnership for Resilient Cultural Heritage
- ☐ Innovative approaches to intangible cultural heritage for societal resilience
 - ✓ 2 stages September 2025 y
 March 2026



DIGITAL

- ☐ Leveraging artificial intelligence for creativity-driven Innovation
- ☐ Evolution of culture in a virtualising world



ECCCH

□ 1 new topic for 2025 – 26 M€



INNOVATIVE

- ☐ Europe as a global powerhouse of design for sustainable competitiveness
- ☐ Cultural Strategies for Peace: culture and creativity as catalysts for conflict prevention and post-conflict reconciliation
- ☐ Bridging historical past and future potential through conservation, preservation, and adaptive use of Europe's contentious and dissonant Heritage
- ☐ Impacts of culture and the arts on health and well-being



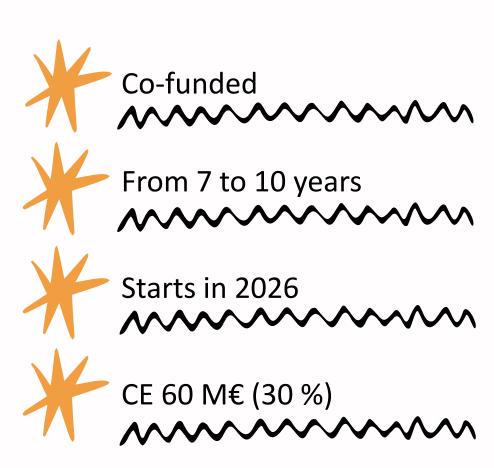












Co-funded European partnership for Resilient Cultural Heritage









TYPE OF ACTION	BUDGET	OTHER CONDITION	DEADLINES
Co-funded	60 M€	Third parties: 3 million per grant	<u>Call 2025 – start 2026</u>

Co-funded European partnership for Resilient Cultural Heritage

Objetives

- 1. Fostering **new collaborations** between SSH and STEM.
- 2. Increase collaboration between countries and regions.
- 3. Provide resources for holistic research.
- 4. Develop a **coherent methodology** for obtaining reliable information on Cultural Heritage and climate change.
- 5. Improve long-term monitoring of heritage.
- 6. Create and disseminate new knowledge, techniques, skills, strategies and materials for sustainable preservation, conservation and management of climate-related risks

in the field of Heritage.

- 7. Promote **innovations** in industries and provide **large-scale solutions** and applications for climate change mitigation and adaptation.
- 8. Develop **policy recommendations** to enhance social cohesion and European sense of belonging through cultural heritage in communities and societies affected by climate change.
- Integrate cultural heritage into key climate change and environmental regulations, policies and adaptation strategies.

What?

- Draft available.
- Implemented by ARCHE - Alliance for Research on Cultural Heritage in Europe



Co-funded European partnership for Resilient Cultural Heritage

Why?

- Adaptation to climate change is a priority.
- Challenge 1: The lack of research and evidence on adaptation strategies and the impact of climate and environmental change on cultural heritage.
- Challenge 2: The need to improve understanding, use and recognition of how cultural heritage can inform policy and guide implementation measures.
- Cultural heritage as a resource to be part of the solution
- Long-term vision: up to 10 years
- Closer to stakeholders





Co-funded European partnership for Resilient Cultural Heritage

Guiding principles



Holistic approach



Collaborative and transdisciplinary research



Public and business-led research and community engagement



Digital approach



Education and training



Communication, dissemination and impact



Complementarity and additionality with existing initiatives



- Transnational joint calls
- **Exploratory calls**
- Mobility calls
- Impact accelerator calls
- Use of EU research infrastructure



- Outreach activities
- National coordination
- Joint capacity building Living labs
- Institutional alliances
 Knowledge Hubs
- Training and educational activities
- Thematic Annual Programming Networks (TAP)



- Scoping workshops
- Joint Monitoring, Evaluation and Learning
- Mapping
- Foresight
- Joint strategies



DIGITAL



A European Collaborative Cloud for Cultural Heritage – Innovative use cases

EUROPEAN COLLABORATIVE CLOUD FOR CULTURAL HERITAGE



- A large European digital infrastructure or collaborative workspace. Designed by the <u>ECHOES</u> project - European Cloud for Heritage OpEn Science.
- Opens up digital transition opportunities for European cultural heritage institutions and heritage research organisations.
- Designed for the needs of cultural heritage researchers and practitioners.
- Offers advanced digital tools, data, scientific resources, and training to reach new milestones in this sector.
- It contributes to making European cultural heritage a world leader in the use of digital technologies for the benefit of society.
- It facilitates access to advanced technologies and removes barriers for smaller and/or remote institutions.



HORIZON-CL2-2025-01-HERITAGE-03:

A European Collaborative Cloud for Cultural Heritage – Innovative use cases

2023

Design and implement the basic architecture, data model and governance, including the steering and coordinating entity for all implementation actions.

35M€



<u>م</u>

Research and develop basic tools and functionalities that make the platform attractive, useful and easy to use.

2024

48M€

2025

Develop and test **real uses** of the platform together with stakeholders: experiment, test, improve, integrate...

26M€



3. Transformations



Migration

Mental health and loneliness

Social and economic policies

policies

Welfare state and public services

Ageing, youth or feminism

Education, skills and training

Employment and the labour market

Gender

Inclusion through art and culture

New technologies and Al



Objetives

- Developing a resilient, inclusive and sustainable European society by understanding the social, ethical, political and economic impacts of technology, globalisation, demography, mobility and migration.
- Making the most of the green and digital transitions, leaving no one behind.
- Address inequalities, including gender inequalities.



Call 2025:

- ✓ Related to major global challenges such as demographic change, globalisation, digitalisation and climate change.
- ✓ Holistic approach to **social welfare** and social and economic transformations.
- ✓ Recommendations for policy makers to face the challenges and adopt new paradigms and policies for change.
- Budget <u>98,6 M€</u>
- ☐ 11 Topics
- ☐ 10 RIAs Research and Innovation Actions
- ☐ 1 CSA Coordination and Support Action
- ☐ 3 projects by topic

Work Programme 2025

Destination Innovative Research on Social and Economic Transformations

HORIZON-CL2-2025-01-TRANSFO-01: Tackling gender-based violence in different social and economic spheres

HORIZON-CL2-2025-01-TRANSFO-02: Historical and regional analyses of industrial transitions and their lessons for ensuring a fair green transition

HORIZON-CL2-2025-01-TRANSFO-03: Working time reduction: barriers, challenges, benefits and policy implications

HORIZON-CL2-2025-02-TRANSFO-04-two-stage: Gender differences in career trajectories of parents and their implications for gender equality and family well-being

HORIZON-CL2-2025-01-TRANSFO-05: Improving fairness in the economy through a better understanding of undeclared and underdeclared work

HORIZON-CL2-2025-01-TRANSFO-06: Evaluation and use of evidence in education policy and practice

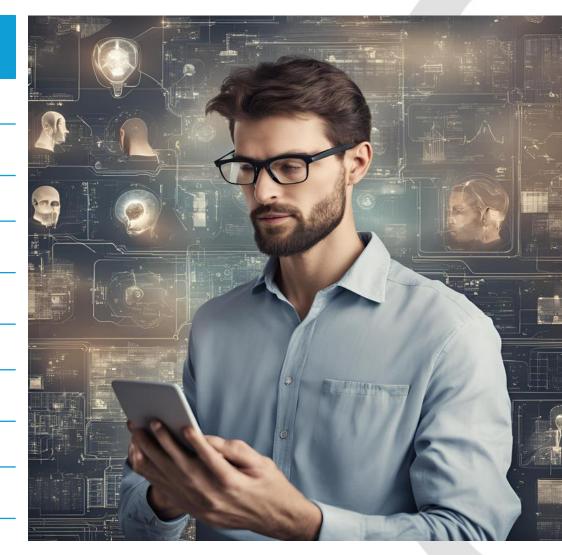
HORIZON-CL2-2025-01-TRANSFO-07: Impact of the learning environment and the use of digital tools in everyday life on key skills and competence development

HORIZON-CL2-2025-01-TRANSFO-08: Improving mental health outcomes for people in education, training and work

HORIZON-CL2-2025-01-TRANSFO-09: Good practices for increased autonomy of persons with disabilities, including physical, mental, intellectual and sensory disabilities

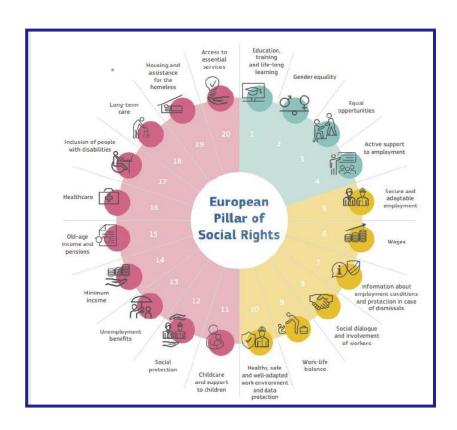
HORIZON-CL2-2025-01-TRANSFO-10: Intergenerational fairness in the context of demographic change in the EU

HORIZON-CL2-2025-01-TRANSFO-11: Migration and climate change: building resilience and enhancing





Policies related



- European Pillar of Social Rights and its Action Plan
- Sustainable Development Goals
- Skills agenda and the European year of Skills in 2023 (following year of Youth 2022)
- **European Education Area**
- European Care Strategy for caregivers and care receivers
- **Just Transition Mechanism**
- Strategy for the Rights of Persons with Disabilities 2020-2025
- Gender Equality Strategy 2020-2025
- LGBTIQ Equality Strategy 2020-2025
- EU Anti-Racism Action Plan 2020 –2025
- EU Roma strategic framework for equality, inclusion and participation









Education, training and life-long learningRelated Commission action:

- European Education Area
- Council Resolution on a strategic framework for European cooperation in education and training towards the European Education Area and beyond (2021-2030)
- European Skills Agenda
- Council Recommendation for Vocational Education and Training
- Pact for Skills
- Digital Education Action Plan (2021-2027)
- Individual Learning Accounts and Micro-Credentials Framework
- Skills and talent package



Gender equality

Related Commission action:

- European Gender Equality Strategy
- Pay transparency



Active support to employment

Related Commission action:

- Youth Employment Support
- Reinforced Youth Guarantee
- Effective Active Support to Employment
- Action Plan for the Social Economy
- Evaluation of the Quality
 Framework for Traineeships

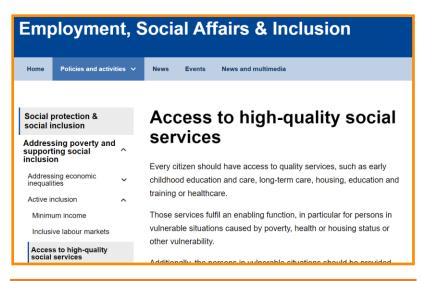


Equal opportunities

Related Commission action:

- EU Anti-racism Action Plan 2020-2025
- EU Roma Strategic Framework on Equality, Inclusion and Participation
- Council Recommendation on Roma Equality, Inclusion and Participation
- Action Plan on Integration and Inclusion
- LGBTIQ Equality Strategy















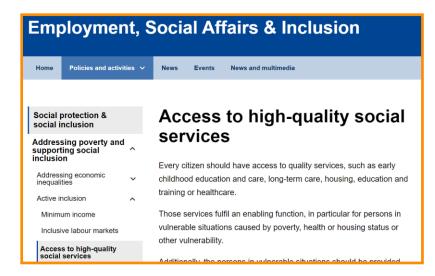
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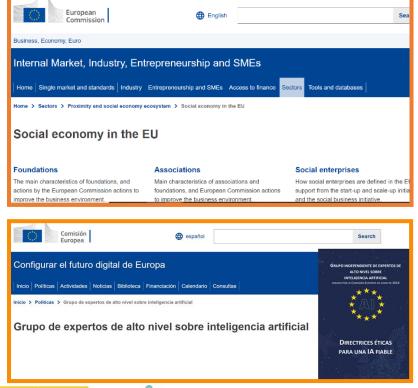
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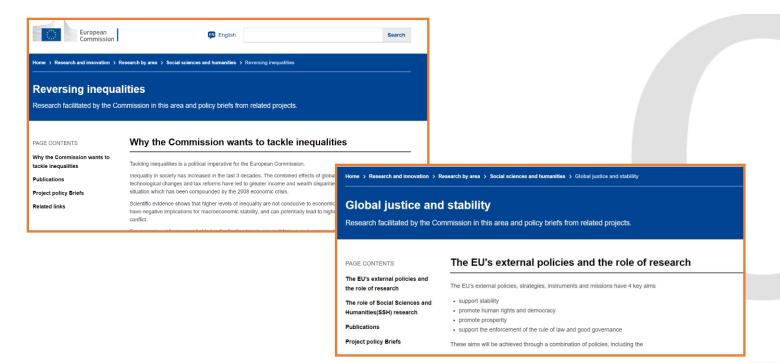
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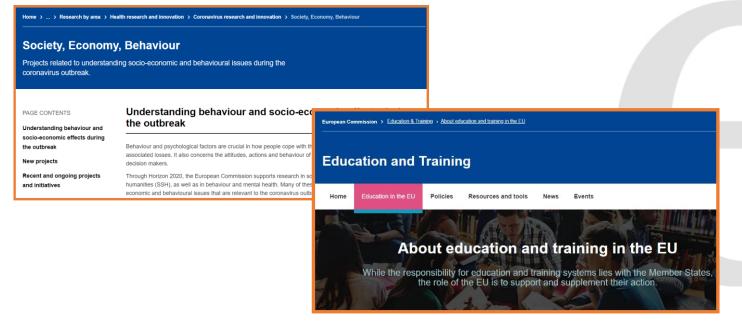


ΕN











European Network

Net4Society

NCP Portal / Cluster 2

Net4

Contact V

Net4SocietyHE V Find your NCP Activities V News Repository Services V SSH Funding Opportunities



Net4SocietyHE (N4SHE) is the transnational network for Cluster 2 "Culture, Creativity and Inclusive Society" (CL2) National Contact Points (NCPs) in Horizon Europe. NCPs are officially designated to advise researchers and other relevant, eligible stakeholders in their efforts to secure EU funding. N4SHE builds on Net4Society, the network for Societal Challenge 6 NCPs in H2020, and NCPs for Socio-economic Sciences and Humanities in FP7 (started in 2008) and will further develop services and tools created by its predecessor to help NCPs to succeed

To support SSH Integration across Horizon Europe, Net4SocietyHE will organise SSH-themed brokerages, special training on the topic for NCPs, and publish an "SSH Opportunities" document, highlighting SSH research funding chances beyond flagged topics within Horizon Europe, including in missions and partnerships, and separately publicize opportunities in other EU Programmes.

12/10/2021

Culture, creativity and inclusive society



Newsletter









Highlights

Horizon Europe Culture, Creativity and Inclusive Society: 378 project proposals submitted

The European Research Executive Agency received a total of 378 project proposals under the Horizon Europe Culture, Creativity and Inclusive Society programme by the call deadline, on 7 October 2021.



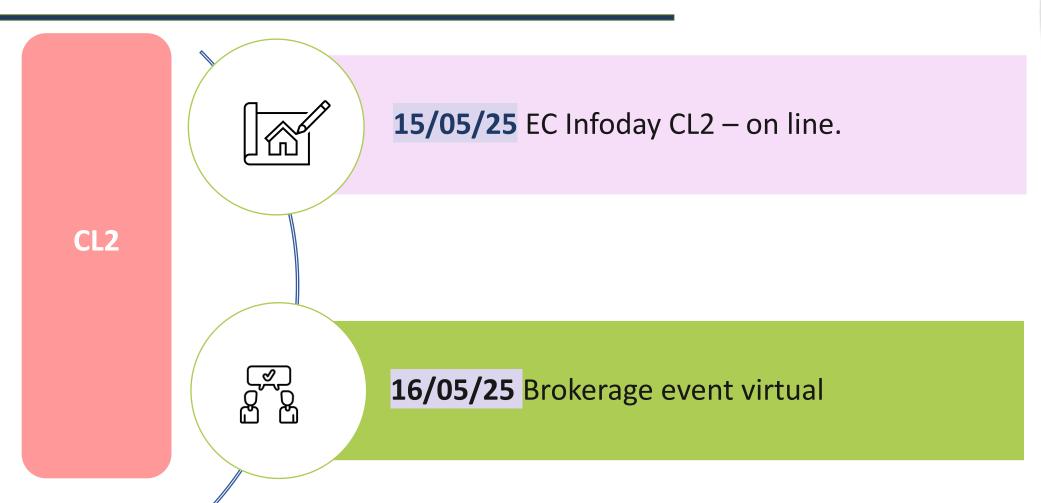








Events





National Contact Point (NCP) - SPAIN CL2

Cultura, Creatividad y Sociedad Inclusiva



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Beauty, sustainability and inclusiveness



beautiful | sustainable | together

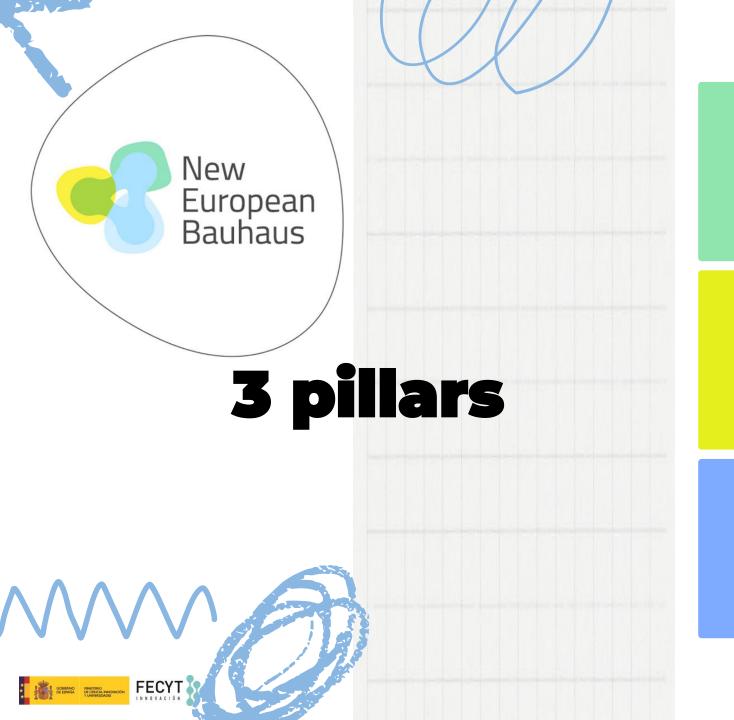


The New European Bauhaus is a creative and interdisciplinary initiative that opens a meeting space for designing future ways of living and stands at the crossroads between art, culture, social inclusion, science and technology.

The initiative brings the **European Green Pact** to the places where we live and calls for a collective effort to imagine and build a **sustainable**, **inclusive** and **beautiful** future for the mind and soul of all.

What is the NEB?





SUSTAINABILITY

01.

From climate targets to circularity, zero pollution and biodiversity

02.

AESTHETICS

Quality of experience and style beyond functionality

O3.

INCLUSION

From valuing diversity to ensuring accessibility and affordability

OBJECTIVES

The New European Bauhaus (NEB) is an EU policy and funding initiative launched by the European Commission in 2021 that promotes sustainable solutions to transform the built environment and lifestyles as part of the ecological transition.

It seeks solutions that are not only **sustainable**, but also **inclusive** and **beautiful**, while respecting the diversity of places, traditions and cultures in Europe and beyond.





The NEB...

works to prioritise **people** and **social inclusion**, but also the **economy**, to boost the EU's competitiveness and strategic autonomy

PEOPLE

Involve people at the grassroots level, focusing on neighbourhoods.

SOLUTIONS

Offering tailor-made solutions for different communities.

PERSPECTIVES

of different stakeholders in the design and implementation process.

GUIDE

Providing **tools** and guidance.





01

It is a bridge between the world of science and technology, art and culture.

Values

02

It is about harnessing our ecological and digital challenges to transform our lives for the better.

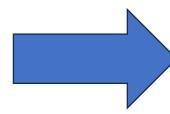
03

It is an invitation to tackle complex social problems together through cocreation.



6th MISSION?





NEB Facility





Missions

Climate Change, Cancer, Cities, Oceans and Soils



5 Missions



The overall goal is to make progress over the next decade to save at least 3 million lives in Europe and to achieve equitable and equal access to all European interventions.

Climate Change Adaptation

The aim is that by 2030, European citizens, communities and regions will be able to cope with and manage climate-related events and risks (heat waves, fires, droughts, floods, storms or diseases, etc.); that the climate transition will be accelerated.

Water and oceans

It seeks to accelerate the recovery of the aquatic ecosystem by addressing issues such as pollution, unsustainable uses related to fishing, transport or tourism, etc.

Smart and climateneutral cities

The objective is to achieve climate neutrality in 100 European cities by 2030 by and for citizens through the deployment of pilot projects/solutions.

Soil Health and Food

The aim is to make at least 75% of all European soils healthy by 2030.



MISSIONS (%)













MISSIONS

The 5 EU Missions



Adaptation to Climate Change: support at least 150 European regions and communities to become climate resilent by 2030

100 Climate-neutral and Smart Cities by 2030





Cancer: working with Europe's Beating Cancer Plan to improve lives of more than 3 million by 2030

A Soil Deal for Europe: 100 living labs and lighthouses to lead the transition towards healthy soils by 2030





Restore our Ocean and Waters by 2030

EU Missions are a **new way** to bring concrete solutions to some of our biggest challenges in health, climate change, water...

- ✓ The missions include research and innovation projects and new policies and regulations.
- ✓ They have ambitious targets and will deliver concrete results by 2030.
- ✓ They support the transformation of Europe into a greener, healthier, more inclusive and resilient continent.
- ✓ They aim to bring **tangible benefits** to European citizens and involve Europeans in their design, implementation and follow-up.



MISSIONS 📢 🚫 🕮 😅 🔉

Innovative approach

- 1. They complement conventional R&I.
- 2. They go beyond basic research.
- 3. Concrete and tangible societal outcomes, not just scientific or economic impacts.

Long-term

- 1. Longer term (a decade).
- 2. Fixed.
- **3. Interdisciplinary** (synergies and complementarity).

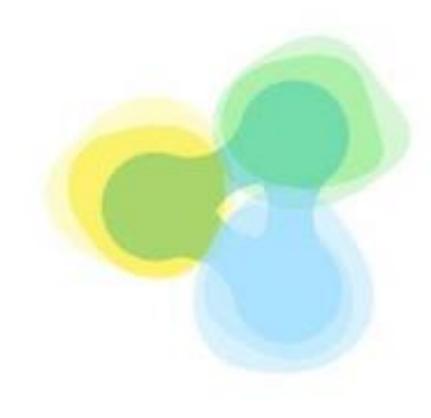
Social impact

- Involvement of citizens and stakeholders from the beginning.
- Acceptance and inclusion of technology.





NEB Facility



What is it?

- It is the first multi-annual budget support instrument for the NEB. It aims to create and scale up innovative solutions that can revitalise European neighbourhoods through design for sustainability and inclusion.
- The NEB Facility is intended to provide stability for investment and creativity, helping the NEB movement to develop its full potential and to generate new and better ways of doing, thinking and formulating policies with impactful outcomes.



What for?

- Improve social acceptance of ecological transition and democratic processes at the local level, incorporating communities.
- Provide **solutions** for the green transition in the built environment.
- Explore new business models that maintain the competitiveness of the building sector, while implementing NEB (and socially) compatible solutions.

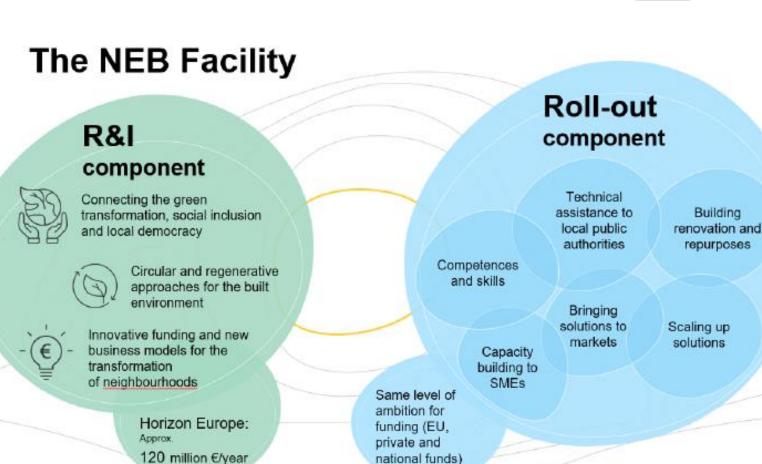
To transform and revitalise European neighbourhoods

2000



Two components

- Research and Innovation: will develop innovative out-of-the-box solutions to bring people and green transformation together. Budget of €120 million per year until 2027.
- Implementation: will cover deployment and technical assistance with the support of various EU programmes around identified themes and priorities.





NEB Facility: architecture

R&I component

- Legal basis: Article 6(3)(a) of the Council Decision on the Horizon Europe Specific Programme
- Anchoring: cross-cluster issue in Chapter 3.1 (on Pillar II) in Horizon Europe Strategic Plan 2025-207
- Implementation: dedicated annex in the 'main' Horizon Europe Work
 Programmes for the period 2025-2027
- Indicative budget: 120 million €/year
- Three Destinations

Roll-out component

- Legal basis:
 - Horizon Europe Regulation
 - Article 6(2) and (4) on Strategic planning and implementation and forms of Union funding,
 - article 7(7) on Principles of the Programme
 - Annex IVCommon Provisions Regulation
- Implementation: Building on the existing synergies and areas of common interest with EU programmes

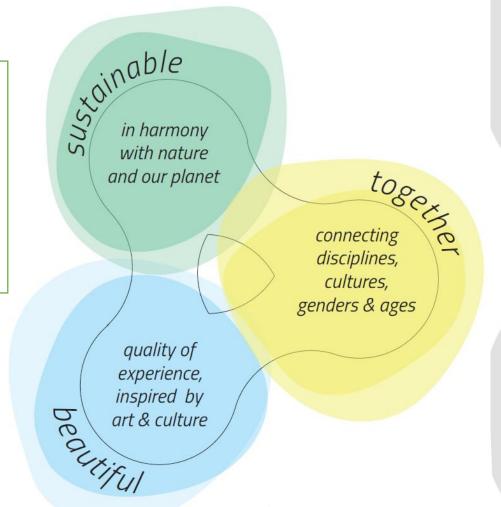


New European Bauhaus Facility - Horizon Europe Work Programme 2025

Opening: 06 May 2025

Deadline: 12 Nov 2025

118,4 M€





Destination I – Connecting the green transformation, social inclusion and local democracy





R&I area

Focus area 1: Connecting the green transformation, social inclusion and local democracy

- Re-establish a strong connection between people and democratic institutions for the green transition.
- Increase the confidence of all citizens in the green transition and democracy through innovative participatory processes and governance models.
- Example: Strategies for meaningful community participation in the design of buildings, public spaces and services in their neighbourhoods.





NEB Facility Roadmap – R&I workstreams

Destination 1: Connecting the green transformation, social inclusion and local democracy

- 1. Supporting innovation through the social and cultural impacts of the built environment
- 2. The transformative potential of participatory practices and governance models, and their links with local and cultural specificities
- 3. Ownership and acceptability of change, and the role of culture in them
- 4. Social connections, sense of belonging and local democracy, including through culture





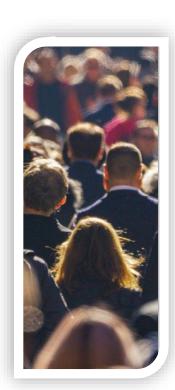
NEB Facility Roadmap – R&I workstreams

Destination 1: Connecting the green transformation, social inclusion and local democracy

HORIZON-NEB- 2025-01- PARTICIPATION-01 <u>:</u>	The impact of the design of common space on social relations in neighbourhood communities
HORIZON-NEB- 2025-01- PARTICIPATION-02:	Fostering and maintaining the social fabric for the green transition in neighbourhoods
HORIZON-NEB- 2025-01- PARTICIPATION-03:	Beautiful, sustainable and inclusive street furniture for the transformation of neighbourhoods
HORIZON-NEB- 2025-01- PARTICIPATION-04:	Network of neighbourhoods for innovative policies on gentrification



R&I area



Socio-economic inequalities

Trust in ecological transition and democracy

Transparency of public authorities

Environmental challenges

Social justice

Sustainability



Inclusion

Attention to vulnerable groups

Fostering growth

Innovative participatory processes

Culture, cultural diversity and identities

Inclusive governance models



Example

HORIZON-CL2-2024-HERITAGE-01-01: New European Bauhaus – Innovative solutions for greener and fairer ways of life through arts and culture, architecture and design for all

<u>Scope</u>: The New European Bauhaus, as closely connected to cultural heritage and culture, brings a cultural and creative dimension to the European Green Deal. The September 2021 <u>Communication on the New European Bauhaus</u>⁷⁷, recognises that artists and cultural and creative professionals are essential actors when it comes to reflecting and conveying values, to transmitting new and symbolic meanings, and to ensuring sustainability and enabling societal transformation.

Proposals should test, demonstrate and refine innovative solutions to achieve strategic investments in cultural heritage and the CCIs in the spirit of the New European Bauhaus initiative and search for links with the ESFRI Research Infrastructures in the Social and Cultural Innovation. ⁷⁸. They are expected to bring together researchers, practitioners, managers and entrepreneurs from different cultural and creative industries (e.g. design, fashion, crafts, arts and heritage professionals at large) as well as to engage with the on-the-ground communities. At least 5 small scale-trials under real world conditions should be carried out in a minimum of 3 different Member States/Associated Countries.





Modular Library Makerspaces for Heritage Crafts Innovation and Digitization

Fact Sheet

Objective

Make-a-thek creates modular, replicable set-ups of makerspaces in public libraries providing access to innovative and circular approaches to fashion and crafts. Based on extensive mapping and co-creation, make-a-thek will create a resource toolkit and open educational resources for modular fashion and craft focussed makerspaces in libraries and will test their application in at least 9 European and 3 international pilot trials. During these trials, target communities of practitioners and prosumers (engaged citizens) will learn from each other by co-designing and piloting new ways of digitising heritage craft and linking them to digital fabrication techniques. They will also create and share new tools, techniques, skills, and culture for circularity in fashion and craft. This approach is in line with the New European Bauhaus principles: It is inclusive, as it democratises access to innovation technologies by creating new public infrastructures and inviting all citizens to engage in the green transition. It is sustainable as it opens up ways to contribute to the circular society. It is also enriching, as it enables people's self-expression through fashion and crafts. With a focus on social innovation, the project aims to create impact on four dimensions that are aligned with the work programme and will be measured according to their Societal Readiness Levels: 1) Supporting New Prosumers in Fashion and Crafts, 2) Establishing Public Libraries as Hubs for Circular Knowledge and Creation for All, 3) Preservation of Heritage Crafts through Digital Innovation and Skill Building, 4) Circularity and Green Innovation for Fashion and Crafts. Make-a-thek aims to scale its results beyond the pilot trails in libraries through a networking and embedding approach and an exploitation Guide aimed at other Cultural and Creative Sectors and Cultural Heritage stakeholders.

Fields of science

<u>humanities</u> > <u>other humanities</u> > <u>library sciences</u> > <u>public libraries</u>

Project Information

make-a-thek

Grant agreement ID: 101177660

DOI

10.3030/101177660

EC signature date 1 October 2024

Start date

1 February 2025

Funded under

Culture, creativity and inclusive societ

Total cost No data

EU contribution € 3 999 162.50

Coordinated by ZENTRUM FUR SOZIALE INNOVATI

Austria

Public libraries

- Modular and replicable spaces for artistic creation (fashion and crafts).
- Pilots in different European and international countries.
- Co-creation between professionals and committed citizens.
- Digitalization of goods (learning).
- Techniques and tools for circularity.



Participants (8)

Sort al	phabetically \$ Sort by Net	EU contribution \$	Expand all
	GLOBAL INNOVATION GATHERING EV Germany	Net EU contribution € 696 875,00	•
A	FASHION REVOLUTION GERMANY EV Germany	Net EU contribution € 452 500,00	•
Ħ	OPENDOT SRL ■ Italy	Net EU contribution € 223 125,00	•
A	PUBLIC LIBRARIES 2030 ■■ Belgium	Net EU contribution € 873 625,00	•
Ħ	Ukrainian Makers Association Ukraine	Net EU contribution € 190 000,00	•
A	WORLD CRAFTS COUNCIL EUROPE AISE	Net EU contribution € 282 912,50	•
Ħ	SIHTASUTUS FAB CITY FOUNDATION Estonia	Net EU contribution € 252 000,00	•
A	INSTITUT D'ARQUITECTURA AVANCADA Spain	DE CATALUNYA Net EU contribution € 431 250,00	•

How does it answer to the NEB principles?

- 1. Inclusive: democratises access to innovation technologies by creating new public infrastructures and inviting all citizens to participate in the green transition.
- **2. Sustainable**: opens up ways to contribute to a circular society.
- 3. Beautiful/enriching:
 enabling people's selfexpression through fashion
 and craftsmanship.



Destination 2 – Circular and regenerative approaches for the built environment





Focus area 2: Circular and regenerative approaches for the built environment

- Make the built environment more sustainable, circular, climate-friendly and resilient and less polluting.
- Develop innovative and regenerative designs, architecture, materials (biobased) and approaches that are adopted throughout the building value chain and included in public and business decision-making.
- Example: increasing the adaptability, reusability and recyclability of materials.





Destination 2: Circular and regenerative approaches for the built environment

- 1. Materials and products
- 2. Sustainable designs, construction and renovation
- 3. Standardisation
- 4. Assessing the impact: metrics and evidence





Destination 2: Circular and regenerative approaches for the built environment

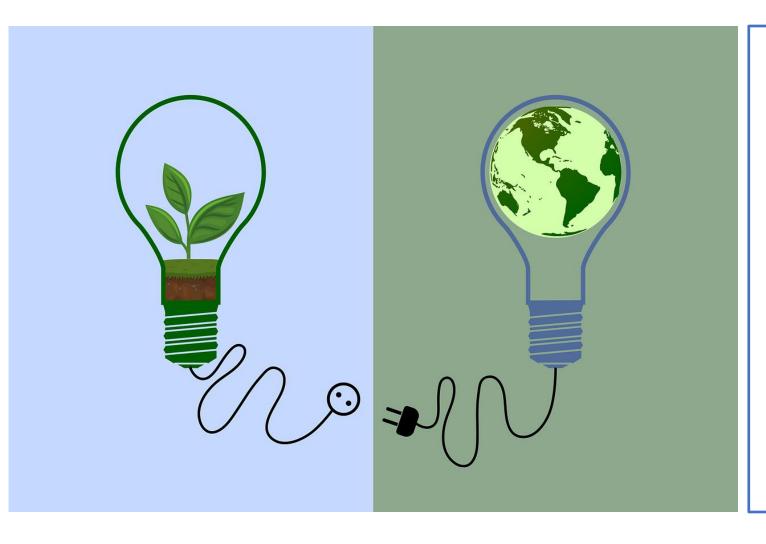
<u>HORIZON-NEB-</u> 2025-01-REGEN-01:	Applying regenerative design to the built environment in neighbourhoods
<u>HORIZON-NEB-</u> 2025-01-REGEN-02:	Bio-fabricated materials for sustainable and beautiful construction
<u>HORIZON-NEB-</u> 2025-01-REGEN-03:	Sufficiency measures in the built environment
<u>HORIZON-NEB-</u> 2025-01-REGEN-04:	Innovative approaches for sustainable, inclusive and beautiful social and affordable housing



Destination 3 – Innovative funding and new business models for the transformation of neighbourhoods







Focus area 3: Innovative funding and new business models for the transformation of neighbourhoods

- More circularity and sustainability of the construction sector.
- Better understand the market.
- Develop new business models and innovative financing to attract more capital and drive positive change in neighbourhoods.
- Example: Understand risks and barriers affecting the adoption of sustainable building practices.



Destination 3: Innovative funding and new business models for the transformation of neighbourhoods

- 1. New business models integrating sustainability, inclusion and beauty
- 2. Innovative circular supply chains
- 3. Market dynamics and conditions
- 4. Innovative funding models





Destination 3: Innovative funding and new business models for the transformation of neighbourhoods

HORIZON-NEB-

2025-01-

BUSINESS-01:

Renovating the built environment through design for adaptability and

disassembly.

HORIZON-NEB-

2025-01-

BUSINESS-02:

Bottom-up social entrepreneurship for the co-creation of neighbourhoods in

line with the New European Bauhaus

HORIZON-NEB-

2025-01-

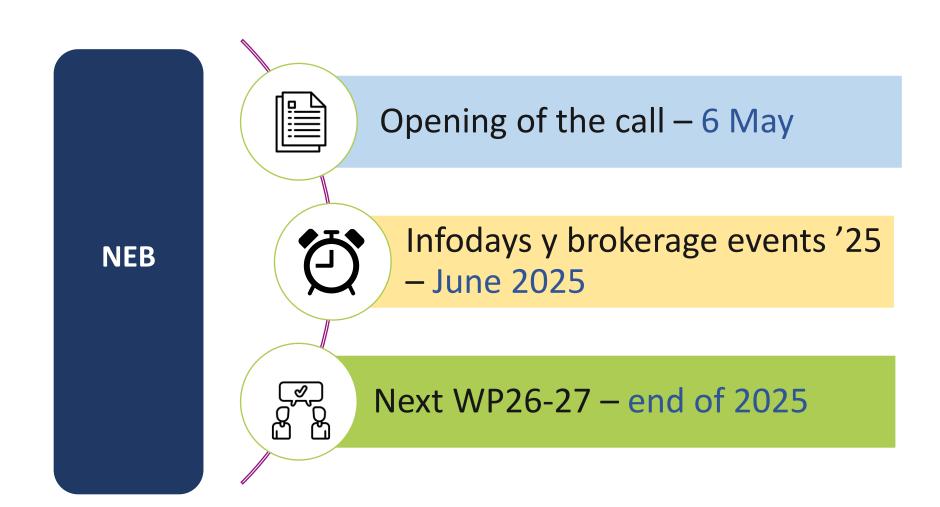
BUSINESS-03:

Reverse local construction supply chains for the beautiful re-assembly of reclaimed

construction products



Next steps





Implementation



Cohesion policy funds

Erasmus+

Digital Europe Programme

LIFE

Single Market Programme

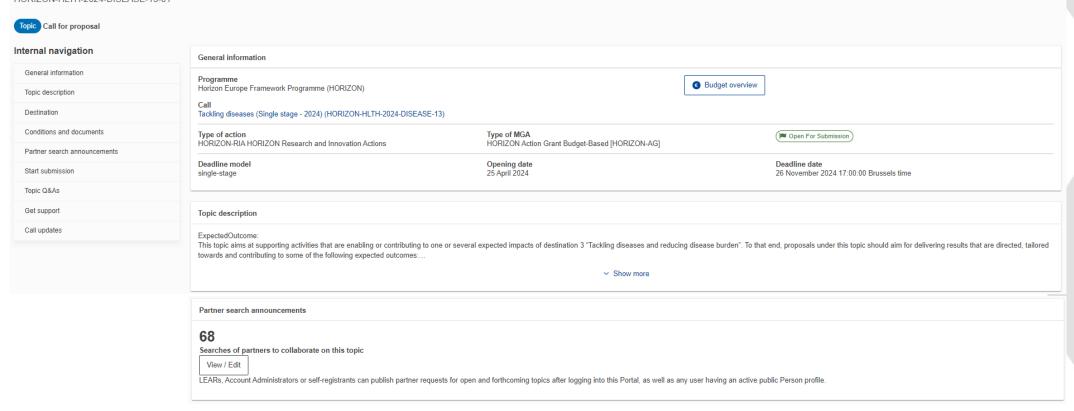


Partner search

TOPIC PAGE

Implementation research for management of multiple long-term conditions in the context of non-communicable diseases (Global Alliance for Chronic Diseases - GACD)

HORIZON-HLTH-2024-DISEASE-13-01





Partner search

BROKERAGE EVENTS





NCP NETWORKS





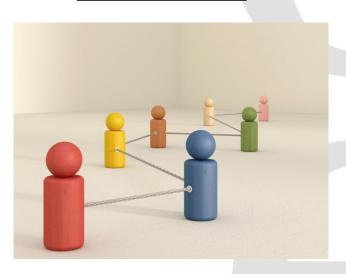






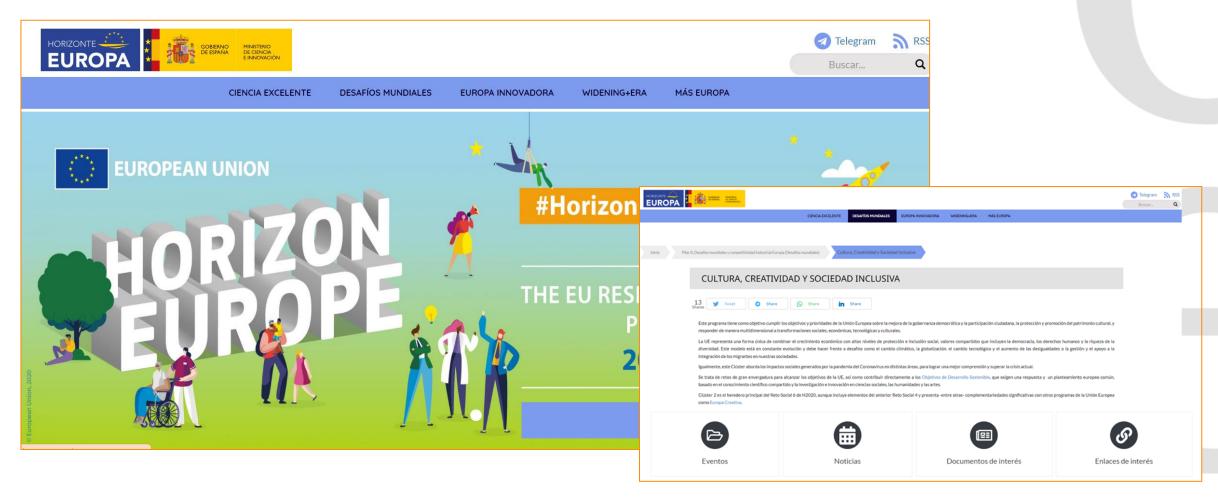


OWN NETWORKS





Information





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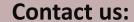


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